



Kruse

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an "efficient location for distribution being close to major metropolitan cities such as Detroit, Chicago, Columbus, Cleveland, Indianapolis, and Cincinnati."

In fact, Kruse Worldwide Courier features daily line hauls to Indianapolis, Muncie, South Bend, Chicago, Detroit and Columbus and overnight service to Indianapolis, Muncie and South Bend out of Fort Wayne.

"We focus on taking care of your shipment by careful handling that virtually eliminates damaged cargo," says Adams. "That type of service can be hard to come by in the shipping business. And with overnight shipping we can enter a facility overnight and leave payroll, interoffice mail, or freight so the items are there first thing in the morning. We can also retrieve items at the same time to bring back and deliver in the Fort Wayne area. This is a great option for Fort Wayne companies that have items to exchange with locations in Indianapolis, South Bend, or Muncie."

With a staff at headquarters in Fort Wayne of 45 and 120 company-wide at four locations, Kruse Worldwide recently expanded their service across the Ohio River into Kentucky. The Kentucky service area includes the western two-thirds of the state, being serviced out of Louisville and Owensboro.

Not A Typical Courier

In addition to prompt delivery of your cargo and quick overnight service, the company also offers the option of storing items in a clean, climate-controlled space that's secure and protected 24 hours a day.

"With your items safe and secure on our premises, they are available for immediate retrieval and transportation at the time you appoint," says Adams. "We offer next day service throughout most of Indiana, and local and personalized customer service that can keep you informed on the status of your shipment."

To highlight their accomplishments in customer service while working with national carriers, Kruse Worldwide has recently won a service award from a division of FedEx. The service award noted 100% on time delivery for all line

hauls in the 2008 fiscal year handled by Kruse Worldwide throughout Indiana, Ohio, and Michigan.

With recent expansion and growth Kruse Worldwide Courier is currently focusing more on distribution and LTL (Less Than Truckload) deliveries.

"We can handle much more than one would think of a traditional courier service," says Adams. "We love the courier work we do for banks, law firms, and the medical field, but we want people to know we are also capable of providing larger item freight services. The term courier is a little misleading because truckload moves, scheduled line hauls, and LTL services are not typical services for small parcel couriers."

New Technology

Kruse Worldwide Courier's Xcelerator technology package marks a new development in the shipping industry for regional carriers. With bar code scanning, real time signature capture, package tracking and real time proof of delivery, businesses get the information they need when they need it. Features also include online order entry and customizable reports.

"If technology and reporting is an important need for a customer that ships product, then we have a very capable system for them," says Adams.

The Web based login allows customers to enter orders, print shipping labels and view shipment status. Xcelerator launched two years ago and the higher end technology is constantly enhanced by the user companies. Currently 140 regional carriers use the system.

Community Outreach

Kruse Worldwide's CEO says the company in the coming year looks to raise their local presence and give back to the community. "We want to be involved in the community from a business and service standpoint. Build relationships. Expand community programs. For the past several years we have donated warehouse space to local charitable organizations such as the Lions Club for their fundraising efforts.

Why Kruse Worldwide Courier?

It all comes down to great service, flexibility, and diversification of services says Adams. "As a full service transportation company,



Kruse Worldwide specializes in services that do not fit the operating models of parcel, truckload, and national LTL companies. When you call us, you are calling a local contact and can get a live person on the phone who can give you the information you need quickly, as

opposed to going through an automated national call center. At Kruse Worldwide, we are able to adapt to customers needs and provide more specialized services that other carriers may not provide, typically with lower prices than national or global carriers."